

Good Homes Alliance

Board Members

Terms of Reference

The Good Homes Alliance (GHA) is a non-profit community interest company with member organisations from across the built environment industry who seek to go **beyond business as usual** and collaborate to deliver homes fit for the 21st century.

We have pioneered understanding and delivery techniques for better quality in new housing for nearly 20 years and our purpose is ever more relevant – to meet the challenge of net-zero development which also addresses health and wellbeing and low running costs.

Our mission statement is:

“We catalyse the delivery of high performance, net zero homes and places which enable happy and healthy lives.”

Our three themes for 2026 are:

1. Climate Resilience (Water efficiency, overheating)
2. Net zero planning and finance
3. Building performance and post occupancy evaluation - managed through the building performance network (BPN)

The GHA is a member lead organisation, with a Board of directors comprising of GHA members who play a key role in strategy and governance. The board is led by the Chair, Dr. Tom Dollard (elected July 2025), and supported by a staff team led by Programme Director Laura Broderick.

Role and Elected Term

Board members are non-executive Directors of the Good Homes Alliance CIC. An elected term is for three years, and no board member should typically serve for longer than twelve years in total.

Board members exist to guide and review the strategic development of the GHA. Together they drive thought-leadership, create connections with diverse stakeholders and lead the GHA conversation on critical elements needed to scale the quality of good homes across the UK.

The GHA is at an important time in its development. Coming up to our 20-year anniversary, it is a time to celebrate all the achievements on net zero, climate resilience and building performance. However we also exist in a competitive membership and sponsorship market, and we need an active board to champion GHA and provide oversight and strategic advice.

Selection of Board Members

Board members are to be proposed and agreed by the GHA Chair and the existing directors. Currently the board consists of seven members; GHA is looking to grow this to ten members at the end of 2025, and then increase the number again in 2026.

The Chair and board members give time voluntarily, and are not remunerated by the GHA, other than in circumstances where they provide services beyond the scope of their role on the GHA Board. They should be members of the GHA, either individually or through their organisation e.g. Company or Local Authority.

- Board members should be subject matter experts either through practice, academia or their own research and engagement.
- They should be excellent collaborators and active listeners, who are open to new ideas and differing opinions.
- They should understand the cross-sector nature of the GHA membership and ideally represent or be empathetic to the needs of Local Authorities, Housing Associations and housing developers wishing to go beyond business as usual.
- They should be able to act independently and impartially.
- They should be willing to actively promote the GHA within their own network, and represent the GHA at events and industry networking activities.

Equality Diversity and Inclusion

We ask that all board members read our EDI statement and are active in the delivery of this policy. The GHA is committed to making this policy effective in all spheres of its work and structure, which includes recruitment of board members and their actions within.

<https://goodhomes.org.uk/equality-diversity-inclusion-statement>

Support for Board Members

Strategic, communications, administrative and technical support will be provided by the GHA executive team. The GHA team will:

- Organise board and network meetings, send calendar invitations, write / share meeting minutes.
- Manage the delivery of actions unless assigned to a specific board member.
- Seek sponsorship for any agreed outputs when suitable.
- Promote, publicise and host outputs on GHA website and knowledge base.
- Communicate to the GHA network - through the newsletter, social channels and website.
- Project manage reports, guidance and research papers where necessary.

Frequency of Meetings

GHA Board meetings are held quarterly (normally Mondays), and last for 2 hours on Zoom. We would appreciate Board members attending the AGM in-person, but understand online attendance if needed for this event. The proposed 2026 dates are as follows:

- Monday 9th March / 2-4pm online
- Monday 8th June / 2-4pm online
- Monday 7th Sept / 2-4pm online
- Thursday 3rd Dec (likely to include AGM and Christmas gathering, London) / 4-8pm

Time Commitment

Along with attending the board meetings, we expect the board members to read the previous minutes and any papers (budgets / programme reviews) provided to them in advance of each meeting. Board members should also be willing, from time-to-time, to answer specific questions or offer advice to the team in relation to that board member's area of knowledge and expertise. This will largely be via email but could be via phone or short online meeting.

As Directors of the GHA, board members will also assist in creating new partnerships and sponsorship opportunities where advantageous to progress the aims of the GHA.

Applications

We are seeking expressions of interest to join the board. New board members will be appointed at the end of 2025, in agreement with the existing board, and confirmed on Wednesday 10th December.

To express interest in the role please confirm you have read and agree the above ToR, and apply by email answering the following questions to Laura Broderick by Thursday 27th November:

- **Why you are interested in taking the role**
- **Your hopes in relation to the GHA in the next 3 years**
- **Why you are well placed to offer oversight and strategic advice**
- **Anything else you may wish to add in support of your application**

Please also complete the attached Conflicts of Interest form and return alongside your application answers by email no later than 12pm on Thursday 27th November.

Successful candidates will be notified asap after Wednesday 10th December, and onboarded in January 2026. The GHA Annual Conference is on Thursday 28th January and we would like all board members to attend.

Any questions please contact Laura Broderick, Programme Director laura@goodhomes.org.uk