

GHA VANGUARD AND PATHFINDER NETWORKS



Membership/Sponsorship Prospectus – April 2021

About the Networks

Following a successful two-year [Vanguard Campaign](#) and events roadshow, in November 2019 the Good Homes Alliance (GHA) formed a new [Vanguard Network](#) for progressive local authorities. One of the main aims of the network is to share resources and conduct research to facilitate local authorities in adopting enhanced sustainability, quality, health and performance standards for new housing developments. The network now totals nearly 20 local authority members from across the UK.

In February 2021, the GHA launched a second network for forward-thinking housing associations – the [Pathfinder Network](#). As with the Vanguard Network, the focus is on sharing learning and best practice, creating original resources and guidance, and conducting original research and demonstration projects. The network is supported by six founder members, who between them represent over 150,000 existing homes and 50,000 new homes to be developed in the next 10 years.

Network outputs and activities

Library of resources/knowledge base

In July 2020 we launched a new virtual library of best practice resources and guidance to help facilitate the development of sustainable housing. The [GHA Knowledge Base](#) has 100+ useful resources for design teams, consultants, planning authorities and others, including case studies, guidance, reports, research findings, tools, tutorial video recordings and more.

The knowledge base will grow continuously and, in the future, will include examples of procurement frameworks, model employer's requirements, assured performance processes, local authority planning policies, planning conditions and supplementary planning guidance.

The library includes guidance on a range of topics including net zero housing, placemaking, health & wellbeing, community housing, biodiversity, embodied carbon, building performance, and much more.

Recent resources include:

- [The findings of a survey on occupants' health and wellbeing in their homes and neighbourhoods during the COVID-19 pandemic](#)
- [A comparison of different energy performance standards for housing](#)
- [Building Performance Evaluation \(BPE\) guidance for local authorities and housing associations.](#)

The Knowledge Base has a [member only section](#) where GHA members can access exclusive content. Additionally, Vanguard and Pathfinder members often receive priority access to new resources.

Case studies/knowledge transfer projects

The GHA has received funding from the MCS Charitable Foundation that will assist in accelerating the outputs of the Vanguard and Pathfinder networks, specifically in developing important best-practice resources.

This will include the development of 10+ detailed case studies of net zero/net zero-ready housing projects. We're looking for a range of projects and approaches; at different stages (e.g. planning, design, construction, completion); and construction types (e.g. mass timber/timber frame, MMC, traditional). A 'call for projects' within the networks will take place in April 2021, seeking input from the network members. An interactive net zero project map has also been created.

Member led research projects/new guidance development

We will also develop practical concise guidance on specific topics or standards for new homes that could be adopted by housing delivery organisations, local authorities and housing associations.

Examples could include SPDs, design guides, Employer's Requirements and model planning policies. We currently have two live projects ongoing:

- **Model Employer's Requirements** - Setting targets/specifications for net zero, building performance and health & wellbeing outcomes. Work led by Boulter Mossman and funded by MCS Charitable Foundation.
- **Model Planning Policies** - Ongoing workstream with LETI, RTPi, TCPA and Vanguard/Pathfinder Network members.

Pilot/demonstration projects

The GHA can explore opportunities with Vanguard and Pathfinder Network members and the wider supply chain/GHA membership to participate in and create pilot and demonstration projects.

Meetings and workshops

Network meetings take place quarterly, with separate meetings for each network. This is an opportunity for network members to update their peers and colleagues on their progress towards the development of net zero housing; receive updates from the GHA on the latest network activities; and hear about upcoming funding opportunities.

A number of focussed events/workshops take place throughout the year which will be free or low cost to attend for members.

Summary of network outputs/activities

- Best practice case studies and site visits
- Further development of interactive project map
- Members' meetings (up to 4 per annum)
- Focussed events/workshops (8-10 online events per year)
- Further development of knowledge base/library of resources
- Network and member progress report including barriers, key findings and success stories
- Member led research projects/new guidance development (subject to further funding)
- Opportunities for potential pilot/demonstration projects.

Membership options

Sign up as a Vanguard Network member

- Membership open to local authorities
- Benefit from all standard GHA [membership benefits](#)
- Benefit from additional Vanguard Network benefits/outputs (as listed above)
- Focus on new build housing
- £1,000 +VAT annual membership fee

Sign up as a Pathfinder Network member

- Membership open to housing associations
- Benefit from all standard GHA [membership benefits](#)
- Benefit from additional Pathfinder Network benefits/outputs (as listed above)
- Focus on new build housing
- £1,000 +VAT annual membership fee

Join both the Vanguard/Pathfinder Network and NEF SuperHomes Network

- Membership open to housing associations and local authorities
- Benefit from all standard GHA [membership benefits](#)
- Benefit from additional Vanguard/Pathfinder benefits/outputs (as listed above)
- Benefit from SuperHomes Network membership benefits (see [SuperHomes website](#) for further details)
- Focus on new build housing (Vanguard/Pathfinder) and retrofit (SuperHomes)
- £1,800 +VAT annual fee (discounted from £2,000 +VAT for first year)

Sponsorship

Help support the network and interact with local authorities and housing associations at the cutting edge of sustainable development by becoming a network exhibitor, supporter, sponsor or partner.

Event/workshop exhibitor - £500 (+VAT)

- Exhibition stand/online presence at 1 event/workshop
- Your logo on event comms and promotion material

Network supporter - £2,500 (+VAT)

- Exhibition stand/online presence at up to 3 events/workshops
- Your logo on event comms and promotion material
- Featured project/case study on interactive map (subject to approval by GHA Board)
- Increased profile recognition among housing developers, being associated with higher quality/standards
- Mention in communication materials such as newsletters, press releases, social media etc. as appropriate
- Your logo presented on all formal network outputs (i.e. reports)

Network sponsor - £5,000 (+VAT)

- All the benefits on a network supporter, plus;
- Sponsors will be able to input their knowledge and experience to help develop the library, knowledge base and demonstration projects
- Your logo on the GHA knowledge base/virtual library
- Possible opportunity to highlight projects & services in any promotional events
- Sponsors may also be invited to speak at follow-up events and/or CPD sessions etc. where relevant

Network partner - £10,000 (+VAT)

- All benefits of a network supporter and sponsor, plus;
- Priority access and relationship with the Vanguard network members
- Opportunity to organise a bespoke workshop with the Vanguard network members
- Speaking opportunity to discuss your involvement with the network at GHA conferences in seminar slot or panel discussion

Interested? Please get in touch

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