



## Sponsorship and Exhibition Opportunities

### 1. Key details

**Event summary:** The Good Homes Alliance 2019 Conference will bring together policy makers, house-builders and their supply chains to debate the key challenges, discuss how to meet the government's proposed Future Homes standard and possible net zero targets, and demonstrate how to deliver high quality, low carbon, healthy homes, which are fit for the future.

For more information, please see <https://goodhomes.org.uk/events/gha-2019-conference>.

**Date:** Tuesday 19<sup>th</sup> November 2019.

**Time:** 9:00 – 17:00.

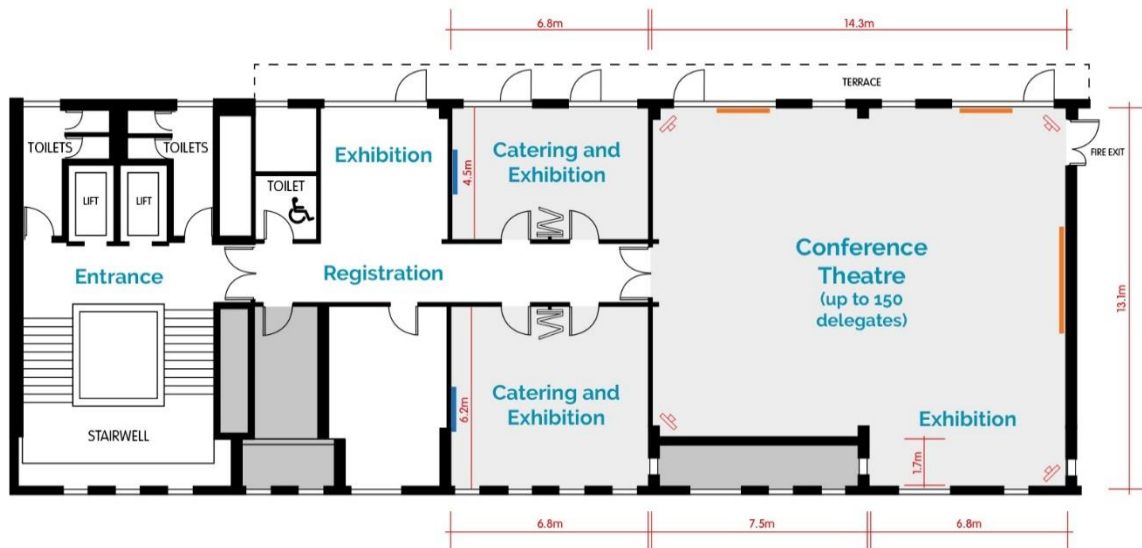
**Audience:** Up to 150 delegates expected from across housing, construction and sustainability sectors including London borough councils, developers, housing associations and academia.

**Venue:** [Coin Street Conference Centre](#), 108 Stamford Street, Lambeth, London SE1 9NH.

The venue is located within Zone 1 in London, a short walk from London Waterloo railway station (South Western Railway) and Underground (Northern, Bakerloo, Jubilee and Waterloo & City lines).



The neighbourhood centre was built in 1997 with sustainability in mind and is equipped with a number of features including solar chimneys, energy sensor lighting and FSC timber. [See here for more information.](#)



The conference will take place in the premium conference facilities on the third floor. Exhibition stands will be situated across the space to ensure maximum engagement with delegates (see floor plan above).

## 2. Sponsorship Opportunities

### Why sponsor?

- **Support us** in our aim of promoting and encouraging the building of quality sustainable homes and communities and help transforming the whole of mainstream UK house building into a sustainable endeavour.
- **Raise awareness** of your organisation and position yourself at the forefront of the sustainability agenda.
- **Be part of** a comprehensive marketing campaign before, during and post-conference. GHA will be publicising the event via regular mailings, press releases, blog posts and more to our mailing list, press contacts and partner organisations\*.

\*Partner organisations - AECB, Alliance for Sustainable Building Products, Building Performance Network, Passivhaus Trust, STBA, The Green Register, UKGBC.

## **Gold Sponsor - £3,000 +VAT (SOLD OUT!)**

### **Benefits**

- Introduced as the 'Gold Sponsor of the GHA 2019 Conference' in opening introduction from conference Chair (only one Gold Sponsor opportunity available)
- **Exclusive** opportunity to provide a short welcome to the conference delegates following Chair's introduction
- **Exclusive** opportunity to provide company branded bags for delegates
- 6 complimentary conference tickets
- Discount code to invite up to 7 staff/guests/clients at discounted rate of £50 +VAT
- Prominent listing on GHA website and a link to your website
- Branding on conference presentation holding slides
- Prominent listing in promotional conference materials (e-shots, flyers, programme)
- Mention in press releases to our extensive press contacts
- Exhibition display table (1.3m wide)
- Space for up to 2 pop-up display banners

**Please contact Julian Brooks at [julian@goodhomes.org.uk](mailto:julian@goodhomes.org.uk) to enquire about becoming the Gold Sponsor of the Good Homes Alliance 2019 Conference.**

## **Silver Sponsor - £2,000 +VAT**

### **Benefits**

- Introduced as a 'Silver Sponsor of the GHA 2019 Conference' in opening introduction from conference Chair
- 4 complimentary conference tickets
- Discount code to invite up to 5 staff/guests/clients at discounted rate of £50 +VAT
- Prominent listing on GHA website and a link to your website
- Branding on conference presentation holding slides
- Prominent listing in promotional conference materials (e-shots, flyers, programme)
- Mention in press releases to our extensive press contacts
- Exhibition display table (1.3m wide)
- Space for up to 2 pop-up display banners

**Please contact Julian Brooks at [julian@goodhomes.org.uk](mailto:julian@goodhomes.org.uk) to enquire about becoming a Silver Sponsor of the Good Homes Alliance 2019 Conference.**

## **Bronze Sponsor - £1,000 +VAT**

### **Benefits**

- Introduced as a 'Bronze Sponsor of the GHA 2019 Conference' in opening introduction from conference Chair
- 2 complimentary conference tickets
- Discount code to invite up to 3 staff/guests/clients at discounted rate of £50 +VAT
- Prominent listing on GHA website and a link to your website
- Branding on conference presentation holding slides
- Prominent listing in promotional conference materials (e-shots, flyers, programme)
- Mention in press releases to our extensive press contacts
- Exhibition display table (1.3m wide)
- Space for up to 2 pop-up display banners

**Please contact Julian Brooks at [julian@goodhomes.org.uk](mailto:julian@goodhomes.org.uk) to enquire about becoming a Bronze Sponsor of the Good Homes Alliance 2019 Conference.**

### **3. Exhibition Opportunities**

**Exhibitor - £500 +VAT, Discounted rate for GHA members - £350 +VAT**

#### **Benefits**

- 1 complimentary conference ticket
- Discount code to invite up to 2 staff/guests/clients at discounted rate of £50 +VAT
- Listing on GHA website and a link to your website
- Mention in promotional conference materials (e-shots, flyers, programme)
- Mention in press releases to our extensive press contacts
- Exhibition display table (1.3m wide)
- Space for up to 2 pop-up display banners

**Please contact Richard Broad at [richard@goodhomes.org.uk](mailto:richard@goodhomes.org.uk) to enquire about exhibiting at the Good Homes Alliance 2019 Conference.**