

# VANGUARD CAMPAIGN

Furthering the delivery of housing built to enhanced sustainability standards



## AIM OF THE CAMPAIGN

Many local authority housing departments and progressive developers are keen to develop housing to "better than minimum" or "enhanced" standards, as this will lead to better health and well-being for occupants, help reduce fuel poverty, and create better neighbourhoods and long-term local value.

The Vanguard Campaign will showcase the work of Good Homes Alliance members and partners who are working at the cutting-edge to deliver housing to enhanced sustainability standards.

These Vanguards will demonstrate what is possible and how they achieved it, with the aim of inspiring others to do the same.

The campaign will begin with a series of seminars throughout 2018, reaching over 100 public and private housing providers and developers.

Over the longer-term, case studies and common factors for success from those involved in the campaign will be disseminated to a national audience.

### Campaign partners



## CAMBRIDGE VANGUARD EVENT

This afternoon seminar is the first of the GHA Vanguard Campaign's **free, invitation-only events**. It provides the opportunity for **local authority housing delivery arms, housing associations and developers** in the region to hear from colleagues about their experiences of delivering to enhanced standards, to raise questions and to network.

- 13:30 *Registration*
- 14:00 Introduction from the Chair and an update on latest policy  
*Lynne Sullivan OBE, Director, LSA Studio and GHA Chair*
- 14:20 Developing the Cambridge Sustainable Housing Design Guide  
*Emma Davies, Senior Sustainability Officer, Cambridge City Council*
- 14:40 Achieving quality in the delivery of sustainable homes  
*Tom Dollard, Head of Sustainable Design, Pollard Thomas Edwards*
- 15:00 *Refreshment break*
- 15:30 Delivering homes to Passivhaus standards at Rayne Park, Norwich  
*Gwyn Jones, City Growth and Development Manager, Norwich City Council*
- 15:50 Utilising alternative housing models to meet higher sustainability standards  
*Neil Murphy, Founding Director, TOWN*
- 16:10 Audience feedback and facilitated discussion
- 16:40 Final discussion – What can the GHA do to help?
- 17:00 *Close*

If you wish to attend  
please contact:  
[richard@goodhomes.org.uk](mailto:richard@goodhomes.org.uk)

### Event partners



DATE:  
17 April 2018

TIME: 13:30-17:00

VENUE: University Centre,  
Granta Place, Cambridge CB2 1RU